



ICAR- CENTRAL INSTITUTE OF FISHERIES EDUCATION

(Deemed University)

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F.No. 11(5)/2014/Admn/

Dated 16th September 2017

CIRCULAR

In pursuance of ICAR Circular No. 21-46/2014-CDN (Vol.I) dated 13th September 2017 regarding implementation of the Swachh Bharat Mission, it has been decided to launch a campaign "Swachhta Hi Seva" from 15th September to 2nd October 2017, all the officials, staff and students of CIFE are requested to assemble in the Auditorium of CIFE New Campus today, 16th September 2017 at 4.30 p.m. to the "Shapath" & launching of Swachh Monitoring System.

This issues with the approval of the Director.

(Mahesh B. Khubdikar)
Sr. Administrative Officer

Distribution:

1. Director Cell
2. All HODs/OICs of Sections/Unit/Cells, CIFE, Mumbai.
3. Officer Incharge of Regional Centres at Rohtak, Powerkheda, Kolkata, Kakinada, Motipur. A pledge may be administered to all Officials and Staff and arrange the cleanliness drive within and around the offices / campuses.
4. Incharge (Auditorium) for necessary action.
5. Shri S.K.Sharma, ACTO for photography & Video.
6. CF&AO / SAO/ FAO/ All AAOs.
7. Secretary, IJSC, CIFE, Mumbai.
8. allemails@cife.edu.in
9. webmaster@cife.edu.in
10. Guard file.

Swachhta Pledge

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

